

the indie darkroom

exposing independent music

About Indie Darkroom

Indie Darkroom, LLC (IDR) is a new music website showcasing the best alternative, experimental, underexposed, independent rock artists.

Indie Darkroom is made up of:

- Live broadcast in NYC on WNYZ-FM 87.7 (Monday-Thursday 8pm-5am*)
- Live audio stream broadcasting 24/7/365 at www.indiedarkroom.com
- Music blog Indie Darkroom Magazine blog.indiedarkroom.com
- Smart player** narrowcasting at www.indiedarkroom.com
- Social networking

Independent musicians and labels (No Majors) may submit their music along with artwork, news and events to IDR's website and our smart player by creating a free account on our website. The music is reviewed and rated by the listeners/fans of IDR via our smart player for possible rotational broadcast.

Indie Darkroom is rapidly becoming an important part of the music scene in NYC through our media outlets and is quickly broadening its reach locally (NYC), nationally and internationally. Indie Darkroom began broadcasting on the web and in NYC on WNYZ-FM 87.7 in September 2010.

* Indie Darkroom broadcast day is 5AM-5AM

** Our Smart Player is a proprietary two in one player, allowing for (1) live streaming of Indie Darkroom's broadcast, and (2) narrowcasting of songs chosen by our Smart Player based on unique listener preferences.

Our Goal

Indie Darkroom, LLC's goals are simple:

1. To offer a media and information resource/outlet to both independent rock musicians, labels (No Majors) and their fans.
2. To serve, through our various media channels, as a single location for underexposed independent rock artists, their promotion, news and events; all supported by a limited number of weekly advertisers, at affordable prices, both online and through our internet and FM broadcast capabilities for maximum exposure and reach.